

Advocacy & Leadership Committee Report ~ 2024

Chairperson: Stéphane Warnock

Committee Members: Connie Pauls, Tyler Schroeder, Derek Wiebe, Reg Bruan, Clare Agnew

Highlights from 2024:

- Completed the process to have Morden recognized as a nationally Accredited Chamber of Commerce with the Standard in Chamber Excellence
- Completed a review and updating of the Chambers Policy and By Law Documents.
- Created document on the parameters of ***How the Morden Chambers Advocacy Works***
- Conducted a survey to better understand and identify the concerns facing our local businesses in 2024
- Developed a standardized intake system and objective framework to ensure that member concerns are consistently received, recorded, and assessed, with appropriate action taken where warranted.
- Wastewater: Responded to member concerns by writing to the City of Morden. The resulting dialogue prompted a wider letter-writing campaign with results shared at all levels of government.
- Suncatch: met with concerned Chamber Members and shared this information with the City.
- Created an Advocacy Page on the Website
- Established a link on our website home page *Have Your Voice Heard* using a different email address. A way for members to provide feedback and ask questions.
- Submitted a policy resolution to the Manitoba Chambers of Commerce advocating for a more sustainable infrastructure funding model, calling for increased provincial and federal support for growing municipalities. Developed in consultation with the Winkler Chamber and the City of Morden.