

## Board Meeting Minutes September 19<sup>th</sup>, 2024

**Present:** Tyler Schroeder, Derek Hamilton, Stéphane Warnock, Brent Lavery, Derek Wiebe, Zoria Constantino, Leah Olson, Clare Agnew.

**Regrets:**, Connie Pauls, Mariyam Tsygankova

Welcome and Call to Order at 12:06pm

**Agenda: MOTION: D. Hamilton/D. Wiebe.** To adopt the agenda with revised order of items. **CARRIED.**

**Conflicts of Interest:** nothing noted.

**Minutes: MOTION: B. Lavery/Z. Constantino.** To adopt minutes of August 22, 2024, board meeting as presented. **CARRIED.**

**Treasurer's Report: Motion: Z. Constantino/D. Hamilton.** To adopt the Treasurer's report as prepared and presented by C. Pauls. **CARRIED.** City grant funds should be arriving this week.

**Member Feedback:** Some members have concerns regarding the Suncatch. They feel the Chamber helps to provide them a voice.

**Executive Director Report:** Report provided. Clare expanded on Sponsorship Program. Great experience with Courtney as our summer student. She will keep assisting as a volunteer throughout the year.

### **Committee Reports:**

- **Advocacy & Governance:** Letters of support from the business community are ready to send. Clare to create a cover letter and send out asap. Suncatch concerns will be reviewed and followed up on.
- **Member Services:** no meeting. Susan and Clare reviewed the website.
- **Networking, Events & Promotions:** reviewed events, possible changes to WUAMC with using QR codes.
- **Executive:** will schedule a meeting soon to start the annual planning.
- **Chairperson:** able to have an informal conversation with Mayor Penner at C&A.

**Strategic Plan** – Progress Review of the plan. Well over half of the items have been completed. Great progress with still a year to go. A few outstanding items: invite the MB Chamber to an event to speak/teach on advocacy; complete a Board matrix to help inform Board appointments; Run the Morden BOLD! event again.

### **New Business**

- **Correspondence:**
  - i. Received a letter from C&A thanking us for our participation in the parade.
  - ii. Received a resignation letter from S. Lee.
  - iii. Received a letter from Courtney thanking us for the summer job opportunity.

### **Old Business**



- Exploring New Revenue Streams: interested to see how Sponsorship Drive will go first. Possibly try the Home & Life show again. New name?

**Adjourn: D. Hamilton/Z. Constantino. CARRIED**

**Next Board Meeting:** Oct. 17<sup>th</sup>, 2024

**Upcoming Events:** September 17 – Inspire Wellness @ Bella’s Castle  
September 26 – Your Region Your Voice  
October 21 to 25 - Small Business Week  
October 23 - CME Roundtable Discussions  
November 13 – Lunch & Learn: Business Plans  
November 21 – Wrapping Up a Morden Christmas