

Board Meeting Minutes October 14, 2024

Present: Tyler Schroeder, Derek Hamilton, Brent Laverty, Derek Wiebe, Connie Pauls, Mariyam Tsygankova, Leah Olson, Clare Agnew.

Regrets: Stéphane Warnock, Zoria Constantino.

Welcome and Call to Order at 12:06pm

Agenda: MOTION: D. Hamilton/C. Pauls. To adopt the agenda as presented. **CARRIED.**

Conflicts of Interest: nothing noted.

Minutes: MOTION: C. Pauls/B. Laverty. To adopt minutes of September 19, 2024, board meeting as presented. **CARRIED.**

Treasurer's Report: Motion: C. Pauls/D. Wiebe. To adopt the Treasurer's report as presented.

CARRIED. A few changes to reporting: wages for summer students and ED are shown separately. Grants includes City of Morden and Canada Jobs Grant. Need to reverse the \$10,000 borrowed from our Savings Account. Tyler asked for a Year End Budget Projection for the next Board meeting. (Connie & Clare). Newsletter advertising revenue: review the possibility as a revenue stream.

Member Feedback: Non-profits asking for ideas on possible fund raising ideas. Need to connect the non-profits with business community. *Vital Signs* document: Winkler is currently working on one. Clare to make the suggestion to the MAF to do a community needs assessment. Possible *Get To Know Your Community* event.

Executive Director Report: Report provided. Clare reviewed the sponsorship program. Introduced Travel idea as non-dues revenue option. Offer last lunch and learn business members free access to the Business Plan L&L.

Committee Reports:

- **Advocacy & Governance:** Letters of support regarding wastewater sent to federal, provincial and municipal gov't. Response back (correspondence attached FYI). Suncatch concerns reviewed will work on next steps. Presenting facts, supporting members.
- **Member Services:** D. Hamilton new committee lead. Working on award nominations, website and Year in Review. Courtney Peters is joining as a volunteer. Connie, Mariyam and Leah please send Clare head shots for the website.
- **Networking, Events & Promotions:** no meeting.
- **Executive:** meeting scheduled for next week. 2025 planning, Year In Review. Prep for Clare's ee performance evaluation.
- **Chairperson:** attended the MAF World Café on Monday. Felt the YRYV event went really well. Following up on the concerns with post secondary offered in the area. What role is there for the Chamber to play? Who is the lead on this project? Chamber could organize the initial meeting with key players. YRYV will be an annual event.

New Business

▪ **Correspondence:**

- i. Morden Legion: invite us to bring greetings, November 10, 5:30. Tyler interested in attending and bringing greetings. Derek W. interested as well, Clare to check on ticket availability.
 - ii. CPHR: comp ticket for Employee Performance Management Seminar on Nov 21. Let Clare know if you're interested.
 - iii. City of Morden: thank you for the letter writing campaign for the Wastewater Upgrade. (attached)
 - iv. MP Branden Leslie: thank you for sharing the letters from the letter writing campaign for Wastewater Upgrade. (attached)
 - v. MP Branden Leslie: copy of letter sent to The Honorable Sean Fraser, Minister of Housing, Infrastructure and Communities regarding Wastewater Upgrade. (attached)
- **Accreditation:** Morden Chamber of Commerce has met the requirements to be certified by the Chamber Accreditation Council of Canada. Thank you to current and past Boards and staff for ensuring this level of services is provided and acknowledged. Morden and Winnipeg Chamber are the only two accredited Chambers in Manitoba.

Old Business

- Exploring New Revenue Streams: Chamber travel plan

Adjourn: D. Hamilton/D. Wiebe. CARRIED

Next Board Meeting: November 21, 2024

Upcoming Events: November 13 – Lunch & Learn: Business Plans Basics
November 21 – Wrapping Up a Morden Christmas
January 30, 2025 – Business Awards Banquet