



Board Meeting Agenda October 24th, 2024

- Welcome and Call to Order at 12:05pm
- Adoption of Agenda
- Conflicts of Interest
- Adoption of September board meeting minutes, as presented.
- Treasurer's Report
- Member Feedback
- Executive Director Report
- Committee Reports:
 - Advocacy & Governance
 - Member Services
 - Networking, Events & Promotions
 - Executive
 - Chairperson
- New Business
 - Correspondence
 - Accreditation
 - New Board Member
- Old Business
 - Exploring New Revenue Streams
- Adjourn

Next Board Meeting: Nov. 21st, 2024

Upcoming Events: October 21 to 25 - Small Business Week
 November 13 – “Business Plan Basic” Lunch & Learn
 November 21 – Wrapping Up a Morden Christmas

Board Meeting Minutes September 19th, 2024

Present: Tyler Schroeder, Derek Hamilton, Stéphane Warnock, Brent Laverty, Derek Wiebe, Zoria Constantino, Leah Olson, Clare Agnew.

Regrets:, Connie Pauls, Mariyam Tsygankova

Welcome and Call to Order at 12:06pm

Agenda: MOTION: D. Hamilton/D. Wiebe. To adopt the agenda with revised order of items. **CARRIED.**

Conflicts of Interest: nothing noted.

Minutes: MOTION: B. Laverty/Z. Constantino. To adopt minutes of August 22, 2024, board meeting as presented. **CARRIED.**

Treasurer's Report: Motion: Z. Constantino/D. Hamilton. To adopt the Treasurer's report as prepared and presented by C. Pauls. **CARRIED.** City grant funds should be arriving this week.

Member Feedback: Some members have concerns regarding the Suncatch. They feel the Chamber helps to provide them a voice.

Executive Director Report: Report provided. Clare expanded on Sponsorship Program. Great experience with Courtney as our summer student. She will keep assisting as a volunteer throughout the year.

Committee Reports:

- **Advocacy & Governance:** Letters of support from the business community are ready to send. Clare to create a cover letter and send out asap. Suncatch concerns will be reviewed and followed up on.
- **Member Services:** no meeting. Susan and Clare reviewed the website.
- **Networking, Events & Promotions:** reviewed events, possible changes to WUAMC with using QR codes.
- **Executive:** will schedule a meeting soon to start the annual planning.
- **Chairperson:** able to have an informal conversation with Mayor Penner at C&A.

Strategic Plan – Progress Review of the plan. Well over half of the items have been completed. Great progress with still a year to go. A few outstanding items: invite the MB Chamber to an event to speak/teach on advocacy; complete a Board matrix to help inform Board appointments; Run the Morden BOLD! event again.

New Business

- **Correspondence:**
 - i. Received a letter from C&A thanking us for our participation in the parade.
 - ii. Received a resignation letter from S. Lee.
 - iii. Received a letter from Courtney thanking us for the summer job opportunity.

Old Business

- **Exploring New Revenue Streams:** interested to see how Sponsorship Drive will go first. Possibly try the Home & Life show again. New name?



Adjourn: D. Hamilton/Z. Constantino. CARRIED

Next Board Meeting: Oct. 17th, 2024

Upcoming Events:

- September 17 – Inspire Wellness @ Bella’s Castle
- September 26 – Your Region Your Voice
- October 21 to 25 - Small Business Week
- October 23 - CME Roundtable Discussions
- November 13 – Lunch & Learn: Business Plans
- November 21 – Wrapping Up a Morden Christmas