

## Board Meeting Agenda May 16<sup>th</sup>, 2024

Group Picture of Board of Directors

1. Welcome and Call to Order
2. Adoption of Agenda
3. Introduction of New Board Members
4. Conflicts of Interest
5. Adoption of April board meeting minutes, as presented
6. Election of Officers
7. Treasurer's Report
8. Executive Director Report
9. Committee Reports:
  - Advocacy & Governance
    - Policy Revisions
  - Executive
  - Member Services
  - Networking, Events & Promotions
    - AGM Feedback
  - Committee Membership
10. New Business
  - Meetings with Town of Morden & Winkler Chamber of Commerce
  - Roundtable with MP Brandon Leslie
  - Summer Board Meetings
  - Menzies Medical Centre
11. Old Business
  - Exploring New Revenue Streams
  - Sponsorship Packages
  - Member Feedback
12. Adjourn

**Next Meetings:** Board Meeting on June 20<sup>th</sup>, 2024

**Upcoming Events:** May 22 – Lunch & Learn @ 500 Stephen St.  
June 3 – Children's Market @ Maple Leaf School  
June 6 – Golf Tournament @ Minnewasta  
June 14 & 15 - Crazy Dayz (tentative)  
June 19 – Lunch & Learn w/ BDC @ 500 Stephen St.  
September 14 – Cider Brisket & Beer (tentative)  
September 24 – Inspire Wellness @ Bella's Castle (tentative)  
September 25 - Lunch & Learn @ 500 Stephen St.  
October 21 to 25 - Small Business Week  
November 13 – Lunch & Learn  
November 21 – Wrapping Up a Morden Christmas

## Board Meeting Minutes April 11, 2024

**Present:** Tyler Schroeder, Stéphane Warnock, Susan Lee, Brent Laverty, Derek Hamilton, Derek Wiebe, Zoraia Constantino, Grant Nicholson, Clare Agnew.

**Regrets:**

**Welcome and Call to Order:** 12:07

**Agenda: MOTION: D. Wiebe/B. Laverty.** To adopt the agenda as presented. **CARRIED.**

**Conflicts of Interest:** nothing noted.

**Minutes: MOTION: G. Nicholson/D. Hamilton.** To adopt minutes of March 21, 2024 board meeting as presented. **CARRIED.**

**Treasurer's Report: Motion: D. Hamilton/D. Wiebe.** Need to put some funds in an interest savings account. Clare to request funding from the city, now that their budget is approved.

**CARRIED. Motion: D. Hamilton/S. Warnock.** Approve the 2023 DRAFT financial statements prepared by KFN. **CARRIED.** Net loss of \$2745, wrote off previous bad debt and carry over \$1000 sponsorship. This can be covered by general savings account or sustainability fund. Tyler encouraged the Board to be creative on how we can use the funds in our special projects and innovation funds.

**Executive Director Report:** attached for your review. Additional notes:

AGM – up to 90 people registered.

Will share additional information on the ExpensePoint! After the conference in Brandon.

T. Schroeder: concern with the website. Susan confirmed we are in the middle of updating. Need the AGM piece to look good because we are directing people to that location over the next week.

Concern over members that are cancelling. Membership committee will look into this further. Need a retention strategy. With the renewals there could be a letter highlighting what we've accomplished in that year. Get testimonials.

**Committee Reports:**

- **Advocacy & Leadership:** working on cleaning up the policies. Will present when ready.
- **Executive:** reviewed survey questions. Feel that #9 should be changed from training to learning. Discussion that many of the things from the survey are already in our Strat Plan. So we're on the right track. We have: completed our funding request to the city, increased Board diversity and the Board Matrix is completed. Want to be well prepared for the AGM. Winkler and Morden Chamber Executives are planning on a meeting. New bookkeeper required, looking at a couple options. Susan to provide another name.  
**AGM:** Tyler asked the Board to show up early, mingle with people. Clare to send out the list of the people attending, and feel free to invite others. Tyler meeting with Nancy on Monday. Ensure to highlight from our Strat Plan.
- **Membership:** working on website review and updates. Survey is under the Advocacy tab. Asking other committees to look at their tabs and provide feedback. Clare and Susan working on Chambers Plan section. Question: do Chambers allow businesses to advertise on their websites?

- Networking, Events & Promotions: events being lined up for the year. Will be meeting in May.
- Nominating Committee: **MOTION: D. Wiebe/Z. Constantino** recommend the approval of Mariyam Tsygankova from Many Hands, Leah Rampton from Morden Nurseries, and Connie Pauls from Decor to join the Board. **CARRIED**. Thank you to Grant Nicholson for his years of service! He encouraged us to continue to keep the Board FUN.
- **New Business**  
Nothing new.

#### **Old Business**

**Exploring New Revenue Streams**: on going consideration.

**Sponsorship Packages**: Clare working on the package for 2025. Distributed to the board for review.

**Adjourn: G. Nicholson/D. Hamilton. 1:30 CARRIED.**

**Next Meeting:** May 16, 2024.