

How the Morden Chamber's Advocacy Works

Aims and Objectives

- To inform membership of issues that may have an impact on their businesses
- To work with municipal government to provide business input on decisions facing City Council
- To be involved in community planning to help the City of Morden attract business and employees
- To democratically develop policies and positions of the Morden Chamber of Commerce for local issues

Issues are identified by Chamber members and member organizations, further research is done by committees, other volunteers and Chamber staff, approved by the Board, and then presented in the form of a clear, actionable policy resolution proposal to the municipal, regional, provincial, or federal government.

Policy Development

One of the chamber's roles is to advocate for changes to attitudes, policies, positions, practices or programs in society regarding matters that impact the Morden business community.

At any given time there are a wide variety of projects or laws proposed or about to be implemented that can impact the way you do business and affect your long-term growth. The Morden Chamber is an active advocate on behalf of its membership, helping to provide an effective voice for the business community before those decisions are finalized.

Chamber policy is designed to represent business interests and to that end the recommendations are largely outcome-focused. Specific decision-making authorities/regulatory bodies are expected to create the detailed policy required to support their operations.

The Chamber's Advocacy Committee monitors business, economic and political environment to identify issues of interests to The Chamber and its member.

The issues must meet the following criteria:

- Be of significance to the Chamber's membership
 - Be timely
 - Be specific and actionable
 - Have a direct relationship to the Chamber's mission, values, goals and priorities
 - Be clear and understandable
 - The scope of businesses affected
 - Opportunities for partner activity
 - The complexity of the issue
 - The likelihood of success.
-