



MORDEN & DISTRICT CHAMBER OF COMMERCE

Business Talk

Upcoming Events

- Aug 16 Steve Braun Lunch & Learn**
Presented by Genesis House
Emmanuel Mennonite Church
Winkler
- Aug 18 Incubator Mall Grand Opening**
10:00 am
186 Cochlan Drive, Morden
- Aug 19 Morden Chamber Executive Meeting**
12:00 Noon
Morden Library Boardroom
- Aug 27-29 Corn & Apple Festival**
- Aug 31 PV Venture Challenge**
Entry Deadline
- Sept 3-5 Pembina Valley Challenge**
Aggie Buhler
1-877-324-6645
- Sept 21 Lean Mfg Simulation**
Workshop
Presented by Value Flow Systems &
Morden Chamber of Commerce
- Oct 14 Chamber Awards Gala**

CORN & APPLE FESTIVAL

It's time for the 44th Annual Corn & Apple Festival. This year promised to be packed full



of fun and excitement with entertainment, food, rides, children's events, crafts and of course FREE hot buttered corn and apple cider. This years festival has continued with the year long theme of Manitoba homecoming by providing local talent from within the province to entertain audiences. The mainstage will

feature such artists as Rick Wiebe & Friends, the Nickel Brothers and Donna Newsom all whom are well known in this area. Wonder Shows will be returning to provide thrills and chills with two new rides, the Kangaroo and the Spin Out.

If food is what you like: the Manitoba Barbeque Cook off will tantalize your nose as well as your tastebuds, the new location is at Colert Beach. Something new added on Saturday will be the loud roar and mud slinging of the tractor pulls behind Huron Window Corporation.

You won't want to miss on minute of one of Manitoba's largest parades as it rolls down Stephen Street.

Mark your calendars for this years Corn & Apple Festival August 27 29th. You'll come for the food but stay for the fun!

Friday Headliner: **Del Castillo** presented by **MTS**

Bio: DEL CASTILLO began as a CD project for family back in the winter of 2000 and has become a symbol of the cross-cultural power of music with their eclectic blend of Flamenco, Rock, Latin, Blues, and World music.

Hometown: Austin, Texas, United States

Website: <http://www.delcastillomusic.com>



EAGLE & HAWK

Saturday Headliner: **Eagle & Hawk** presented by **3M**

Bio: Definitely a festival highlight Eagle & Hawk bring a fusion of rock and traditional aboriginal influences this fantastic Winnipeg band is guaranteed to draw the crowds. Eagle & Hawk have won a staggering 23 awards over the years for their music including a Juno and seven Canadian Aboriginal Music Awards as well as countless more nominations.

Hometown: Winnipeg, Manitoba, Canada Website: <http://www.eagleandhawk.com/>

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MORDEN & DISTRICT CHAMBER OF COMMERCE

Community Announcements



A SIGN WORTH NOTICING!

By Kent Winning

At the beginning of June I was one of 18 people from the Pembina Valley to take part in a 4 day, travel packed, best practices trip to Alberta, organized by Travel Manitoba.



The purpose of this trip was to help us to learn the basics of what it takes to develop tourist attractions and how these attractions can benefit people, businesses and communities in a far wider circle than what you would ever imagine. One of the locations showcased was the downtown of Lethbridge. While we were taking an audio guided tour of the downtown one group after another noticed a most unusual sign in the window of one of the largest stores. Naturally, this is one of the sites (lessons) that our Travel Manitoba guides / instructors had positioned us to see. Not one of us had ever seen a store advertising to have the public come in and use their washrooms before.

But, just think about it for a second. Businesses spend huge amounts of money every year to attract people to come into their business. With the logic being that the more traffic we can generate the more business we will do. Yet when some one comes in looking to use the washroom, many times they are made to feel that this is one of the largest inconveniences imaginable. To the point where most people dread having to ask.

Now we find a business owner who sees a golden opportunity. What do you imagine people think of a business that opens their doors so freely to them? Do you think that they would really mind seeing advertising messages in the washroom promoting the newest great offer, or the new super financing plan? And at the end of the day how much did it really cost our resourceful business owner to get this extra traffic? A little paper, some cleaning supplies and someone to clean up frequently during high traffic times, that's all.

Perhaps something to think about as we head into our highest traffic weekend.



THE PEOPLE SIDE OF YOUR BUSINESS: WHY SHOULD YOU CARE?

It is not only your physical infrastructure or your financing that will ensure the success of your business it is the people who work for you and who make the product you sell or deliver the services you offer who will contribute to your success.

offer who will contribute to your success.

In order to make sure that you have the right people, with the right skills, in the right job at the right time you need to figure out what you are looking for in the people that you employ. Once you figure that out you will be on your way to recruiting, retaining and developing a high performing workforce.

Linda Minkevich with Manitoba Entrepreneurship, Training and Trade is available to assist businesses with Human Resource issues. Linda can be contacted at 204-945-1521.

COMMUNITY ANNOUNCEMENTS

Fields is selling all office fixtures including shelves, desks, etc... Contact Debbie if you are interested 822-1287.

Morden Area Foundation wants to remind you that the next round of grant applications are due October 1, 2010. Talk to a board member or contact Thor Thorleifson at mdnfdn@mts.net. Board members of the Morden Area Foundation are: Kathie Richie, Andreas Maier, Randy Kehler, David Weiss, Carla Warkentin, Linda Knight, Earl Lautenschlager, Ron Westfall and Jamie Hartry.

Morden Community Development Corporation proudly presents –

MORDEN INDUSTRIAL INCUBATOR MALL

GRAND OPENING

You are invited to join us on
Wednesday, August 18th
10:00 am – 11:00 am

Ribbon Cutting at 10:15 am

186 Cochlan Drive
Morden, Manitoba

Enjoy refreshments and tours of the facility.