



MORDEN & DISTRICT CHAMBER OF COMMERCE

Business Talk

Upcoming Events

- May 6 - 8 Morden Book Sale**
Morden Community Centre
- May 10 Town Council Meeting**
- May 12 Manitoba Homecoming 2010**
Downtown Celebration
- May 14 May Exhibition**
"The Outsiders"
Pembina Hills Art Gallery
- May 15 Social at Rec Centre**
- May 20 Spring Tea**
Friendship Centre
- May 27 Farmer's Market Vendors Meeting**
Friendship Centre
7:00pm - 9:00pm
- June 5 The Block Party**
Downtown Morden
- June 17 Chamber Golf Tournament**
- June 17 Morden Farmer's Market**
4:00 - 7:00
- Aug 27 Corn & Apple Festival**

Destination Development Mission

This mission organized by Travel Manitoba will be visiting destinations in Southern Alberta. We will learn how a small town of 100 people, Rosebud, attracts 40,000 visitors annually.

Drumheller and area is home to hoodoos, canyons, the world's largest dinosaur and the internationally acclaimed Royal Tyrell Museum. We will look at the power of partnerships in marketing, the role of secondary attractors in extending stay and how one destination can be the catalyst for many more.

We will stop in the town of Vulcan "Official Star Trek Capital of Canada" and learn how adopting a single theme can drive destination development.

Take a look at how Lethbridge has evolved as a tourist destination and how it leverages various marketing consortiums. Finally, we will visit Fort Macleod for an afternoon at an destination filled with history.

Our group has 27 people with; 8 people from Morden, 6 from Winnipeg, 1 from Morris, 2 from Winkler, 3 from Carman, 2 from Plum Coulee, 2 from Altona, 1 from Russell, 1 from Dauphin and 1 from Warren.

We look forward to taking a look into how we, Pembina Valley, can develop into a destination that will welcome thousands of people each year.

Customer Service

Realize that your people will treat your customer the way they are treated.

Employees take their cue from management. Do you greet your employees enthusiastically each day; are you polite in your dealings with them; do you try to accommodate their requests; do you listen to them when they speak? Consistent rude customer service is a reflection not as much on the employee as on management.

Customer Service Tip #2 from Liz Tahir

Corn & Apple Festival Lottery Winners Piling Up

The **Morden Corn & Apple Festival 350 Lottery** continues to bring smiles on a monthly basis. Our lucky March winners were **Jake & Ed Zacharias** sharing \$1,000, **Harold Reimer**, \$100 and **Bob & Alvin Derksen** shared \$100. In April we congratulate **Best Sleep Centre**, \$1,000, **MSTW Group of 5**, \$100 and **Ross Ariss**, \$100.

The Corn & Apple Festival has entered the age of Social Networking by creating a page on **Facebook**. We invite you to become a fan of the festival via your own page or through the Festival website **www.cornandapple.com**. President Reg Braun says, "We consider this an innovative way of enhancing the Festival's programs & services while at the same time providing a modern approach to engage festival goers and give everyone a new and better experience."

The Festival is still searching for an office location in Morden's downtown area. If you have or know of available space (approximately 300 600 sq.ft) please let us know by calling 823-2676 or 822-6887.



World's Largest
SOCIAL

Business Special
Buy 10 tickets and
Receive 2 FREE.

May 15, 2010!

Live Music! Recorded Music!
Dance Music! Party Music!
Music for all tastes! Music
for all ages!

Party Dance: West Arena
Old Tyme Dance: Hall

Tickets can be purchased at:
Morden Community Centre
Thornview Grocery
Chamber Office
Lisa Krueger at 822-5431
Reg Braun at 822-6887

NEW OFFICE HOURS

Mon- Tue
by appointment call 822-5630

Wed - Thu - Fri
9:00 - 5:00

MORDEN & DISTRICT CHAMBER OF COMMERCE

Community Announcements



Thursday, June 17, 2010

Minnewasta Golf & Country Club

P. 204-822-5630

F. 204-822-2041

E. chamber@mordenmb.com

Sponsorship Opportunities

TITLE SPONSOR \$800

- Name & Logo with all advertising
- Name & Logo on poster, invitation, meeting agenda
- Name & Logo on all signage
- MC Recognition
- Dinner and 4 golfers

HOLE SPONSOR \$450

- Name & Logo on poster
- Name & Logo on hole sign
- MC Recognition
- Dinner & 2 golfers

DINNER SPONSOR \$200

- Advertisement on table talkers
- MC Recognition
- Dinner and 1 golfer

PRIZE SPONSOR \$50 prize

- MC recognition

GOLFING \$70

- Dinner & 1 Golfer

CHAMBER WELCOMES NEW MEMBERS

Universal Truck & Auto Service

823-1937 - For all your vehicle service!

MSTW

822-6223 - Morden

Exceptional Thymes Catering

822-5007 - Morden

D.A's Security

362-8138 -Big or small we secure it all!

Non-Profit Feature: Pembina Valley Bible Camp

Pembina Valley Bible Camp is an interdenominational, evangelical Christian camp that exists to provide Biblical, Christ centred discipleship for youth and adults from all walks of life. Weekends not utilized for PVBC retreats are available for rental to Christian organizations whose purpose is in agreement with that of the camp.

PVBC retreats began operating as not-for-profit summer youth camps in 1978 and has expanded the site, facilities and program through donations and volunteer labour to become a year-round operation. The focal point of the summer program is the Christian education of youth and adults, and the programs stress the development of the complete person. Any who wish to attend the summer programs are welcome!

MUSIC, ART, FOOD AND FAMILY FUN FEATURED AT MORDEN'S

21ST ANNUAL BACK 40 FESTIVAL



Back 40 Festival is world-class family-oriented music festival that happens in the Morden Park Bowl. June 6, 2010 will mark 21 years of national and local musicians filling the stage

with all genres of music.

Heart of Canada's Blues scene **Big Dave McLean** is headlining the event with a Manitoba based line-up will cover bluegrass, gospel, folk, blues and some rock n' roll beginning at noon and ending at dusk.

Acoustic pop & gospel songwriter, **Jodi King**

Bluegrass & gospel performers, **Doug & Jess Band**

Singer/songwriter, **Joel Nickel**

Folk singer/songwriter prairie troubadour, **Del Barber**

Quintessential roots/bluegrass ensemble, **Oh My Darling**

Paramount Rockers, **The Dingleberries**

Songwriters, **Janessa Freeheart, Karl Redding, Daniel**

ATTENTION ALL FARMER'S MARKET VENDORS

2010 Vendor's Meeting
May 27th 2010
Friendship Centre

Call: 822-5630