



JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

www.mordenchamber.com

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MORDEN MOOLAH ENCOURAGES SHOP LOCAL

In the fall of 2002 your **Chamber of Commerce** introduced **Morden Moolah**, an initiative for businesses or individuals to utilize similar to gift certificates at ANY business in Morden.

Since that time **\$118,235.00** has been spent in Morden businesses!

We encourage everyone to consider **Morden Moolah** for gifts, employee rewards, prizes, etc. It is available for purchase at face value from the *Chamber* and is redeemed at face value as well. Call **822-5630** to find out more.

THINK GOLF & CHARITY THIS CHRISTMAS

The **Minnewasta Golf Club Pro Shop** will be open late November until December for Christmas sales and have some great, unique gift ideas.

Have you considered personalized golf balls from Callaway Golf or Top Flight? You can also choose from a huge array of clubs, golf balls and apparel at savings up to 75%. Call Chris at 822-4992 or email mgcc@mts.net for information on store hours, prices, availability, etc.

The **Morden Area Foundation** is selling Christmas ornaments, coffee mugs, bags and shirts. Great ideas for all your gift-giving needs. Call 822-5614.

IT'S CHAMBER MEMBERSHIP TIME

It is the time of your when Your *Chamber of Commerce* asks for your continued support by renewing your membership and invites all non-members to join. Business and community development are of prime importance to the Chamber and it is the **ONE** organization that is established exclusively to deal effectively with them. As a unified voice, the Chamber acts as a lobby group, or advocate investigating and taking action to make things happen.

By investing in the Chamber today, you are sharing your energies, ideas and resources for future economic growth and development. Your support for the Chamber can best safeguard **YOUR** investment in Morden. Please make your Chamber Membership a priority in 2009.

FREE SEMINARS FROM HEARTLAND COMMUNITY FUTURES

Heartland Community Futures Development Corp continues to offer free video conferencing business seminars in the Winkler Chamber Board Room. To register call **1-877-472-7122**. Each seminar is described on their website: www.cfheartland.ca:

Dec 4 – 27 Common Business Mistakes & How to Avoid Them; **Dec 5** – Cash Flow is King; **Dec 9** – Performance Management; Managing Your Credit; **Dec 10** – Customer Service Tips for Small Business; **Dec 11** – How to Find a Business Idea; **Dec 15** – City of Winnipeg; **Dec 16** – Province of Manitoba; Government of Canada; Marketing Basics; Marketing Research; **Dec 17** – Advertising & Promotion; Developing a Marketing Plan; & more.

VOLUNTEER VISITORS NEEDED FOR BUSINESS RETENTION & EXPANSION SURVEY

The **Morden and District Chamber of Commerce** is proudly sponsoring the **Business Retention and Expansion (BR+E)** project which is a community-based approach to business and economic development. Our goal is to support local business in the creation of effective and well-managed economic development that leads to increased opportunity and quality of life in our community. By helping the community learn about the issues and concerns of local business we can set the priorities for projects to address those objectives.

We are looking for approximately 50 **Volunteers** to visit four businesses each early in the New Year to conduct our survey. Questions beyond general operating queries cover such topics as future plans, markets, information/ assistance requirements, human resources, financial structure, business climate and local community.

The information analysis is then reviewed and local leaders try to solve the problems or better meet those needs identified by the businesses.

Recommendations are written for future economic development initiatives. This report is shared with all the stakeholders: businesses, Town and Rural Municipal Councils, provincial and federal representatives, etc.

To volunteer to survey businesses please call the Chamber office at 822-5630.

COMING EVENTS

- Nov28 Soup Lunch – St. Thomas Anglican Church – 11:30 a.m.
- 29 Christmas Tea & Bake Sale – Tabor Home
- Dec 1 Town Council Meeting – Civic Centre
- 2 Air Command Band Fundraising Christmas Concert for Christmas Cheer and Food Banks – Rec. Centre, 7:00 p.m. Tickets at Thornview Grocery, Friendship Ctr
- 15 Town Council Meeting – Civic Centre
- 31 Friends of Dance/Elks Club New Years Eve Dance – Rec Centre
- 31 New Years Eve Gala – Timbers at Minnewasta
- Jan 12 Town Council Meeting – Civic Centre
- 13 **Chamber Exec Mtg – Morden Motor Inn**
- 27 Morden Area Foundation Annual Meeting: Legacy of Chautauqua – noon – Friendship Centre. Call 822-5614 for tickets
- 28 Town Council Meeting – Civic Centre

OF MEMBERS & MORE

We welcome **Gennadiy Sharapov** of **Kolos Grocery Store** to the Morden business community. Stop in at **886A Thornhill St** or call **822-1766** to say hello.

The Co-Chairpersons for the **2009 Corn and Apple Festival** are **Carol Fehr** and **Doug Jones**. They are looking for volunteers for **Publicity, Street Space, and Stage Seating**. Call **822-5630** to volunteer.

Check out **Solutions** in Morden for a convenient location to print all your digital pictures, copy photos, etc. Their friendly staff are always available if you need help.