



JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

www.mordenchamber.com

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MORDEN MOOLAH ENCOURAGES SHOP LOCAL

In the fall of 2002 your Chamber of Commerce introduced Morden Moolah, an initiative for businesses or individuals to utilize similar to gift certificates at ANY business in Morden.

Since that time **\$118,235.00** has been spent in Morden businesses!

We encourage everyone to consider Morden Moolah for gifts, employee rewards, prizes, etc. It is available for purchase at face value from the Chamber and is redeemed at face value as well. Call **822-5630** to find out more.

MORDEN LIGHTS UP FOR CHRISTMAS

Now that the snow is falling it is easier to start thinking about Christmas. James Steedsman of Giant Tiger, Pat Plett at the Friendship Centre and Basil Holewka of Photography by Basil have been thinking about it for a while as they planned our annual Tree Lighting ceremony this year.

Come downtown on this Friday for pictures with Santa at 5:30, bring a donation for Christmas Cheer. Gather at the Suncatch for carols, hot chocolate and s'mores at 6:30 and watch Mayor Doug Wilson light the tree at 7:00. The Coffee House follows at the Friendship Centre. Enjoy entertainment, refreshments and a movie for the kids.

REMEMBER MORDEN'S PARKING PLEDGE

Many years ago the businesses in Morden realized the importance of providing more parking space for their customers. With the help of the Chamber of Commerce the Management and Employees of each firm mutually agreed to park their vehicles outside the shopping area or in parking lots during business hours.

With new businesses and new employees moving in, sometimes we forget this pledge and so an annual reminder is helpful. Please make a point of parking in one of the public lots north of the Anglican Church on 8th Street or west of the Friendship Centre on North Railway Street or on the side streets away from any store or office fronts.

BUILD BUSINESS SUCCESS: ASSEMBLE YOUR TOOLKIT

The Morden and Winkler Chambers of Commerce together with Manitoba Agriculture, Food and Rural Initiatives and Heartland Community Futures presents a Seminar for Women in Business or interested in Business on Saturday, November 15th, 8:45 a.m. to 2 p.m. at Smitty's Restaurant in the Southland Mall. The cost is \$15 which includes lunch.

The organizing committee has announced that Robyn Wiebe, White Castle Limousine, Morden; Monique Rampton, Morden Nurseries; Kathy Klassen, Portfolio Strategies Corporation, Altona; and Charity Schmidt, Charity Faye Day Spa, Winkler will form the panel of local business women who will share success stories and experiences. Tel. 319-0387

CHAMBER COMMITTED TO BUSINESS RETENTION & EXPANSION IN MORDEN

The Morden and District Chamber of Commerce Executive is proudly sponsoring the Business Retention and Expansion (BR+E) project which is a community-based approach to business and economic development. Our goal is to support local business in the creation of effective and well-managed economic development that leads to increased opportunity and quality of life in our community. By helping the community learn about the issues and concerns of local business we can set the priorities for projects to address those objectives.

We are looking for approximately 50 Volunteers to visit four businesses each early in the New Year to conduct our survey. Questions beyond general operating queries cover such topics as future plans, markets, information/assistance requirements, human resources, financial structure, business climate and local community.

The information analysis is then reviewed and local leaders try to solve the problems or better meet those needs identified by the businesses.

Recommendations are written for future economic development initiatives. This report is shared with all the stakeholders: businesses, Town and Rural Municipal Councils, provincial and federal representatives, etc.

To volunteer to survey businesses please call the Chamber office at **822-5630**.

COMING EVENTS

- Nov14 Christmas Lighting Ceremony – Kinsmen Suncatch on 8th Street
- 14 Morden Area Foundation Donor Recognition Night – Minnewasta Golf Club
- 14 Christmas Coffee House – Friendship Centre
- 15 Chautauqua Spirit – High-Tech History: Digitizing Your Photographs & Records – Friendship Ctr
- 15 Build Business Success: Assemble Your Toolkit – Smitty's, Winkler Call 319-0387 to register
- 18 Chamber Executive Meeting – Motor Inn
- 24 Town Council Meeting – Civic Centre
- Dec 2 Air Command Band Fundraising Christmas Concert for Christmas Cheer and Food Banks – Rec. Centre
- 31 Friends of Dance/Elks Club New Years Eve Dance – Rec Centre
- 31 New Years Eve Gala – Timbers at Minnewasta

OF MEMBERS & MORE

Congratulations to Decor Cabinets on their record breaking donation of over **\$90,000** from their Charity Classic golf tournament.

The Timbers at Minnewasta will hold a New Year's Eve Gala starting with a gourmet meal, followed by live entertainment by the Bare Yogi's. 150 tickets available for \$50 ea. Email mgcc@mts.net to reserve

The Co-Chairpersons for the 2009 Corn and Apple Festival are Carol Fehr and Doug Jones. They are looking for volunteers for Publicity, Street Space, and Stage Seating. Call **822-5630** to volunteer.