



# JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

[www.mordenchamber.com](http://www.mordenchamber.com)

Edition CCLV

July 3, 2009

## 2009 CORN & APPLE WEEKEND EARLY ON THE CALENDAR

Up until 1991 the *Morden Corn & Apple Festival* was held on the “**Last Full Weekend of August**” but then we ran into the situation where the school year was starting in August prior to Labour Day and we would not be able to use the school buses for shuttles or the Maple Leaf Grounds for overflow camping.

As a result the Festival Board of Directors decided to change the annual event date to the “**4<sup>th</sup> Weekend in August**” to avoid conflicts with the schools. When the Province acceded to the Tourism lobby and returned the school resumption date to follow Labour Day, the Festival Board members felt that a lot of money had been spent to advertise the new date, so we would continue to hold the Corn & Apple Festival on the **4<sup>th</sup> Weekend in August** regardless how that would fall.

In 2009 August has 5 weekends so **August 21 to 23** seems early. We all need to make extra effort to convey these dates to friends, family and customers so that no one misses our Festival and ends up disappointed.

## BR+E SURVEYS CONTINUE

The *Morden Chamber of Commerce* continues to conduct the **Business Retention & Expansion Survey** and nearly 2/3 of the target businesses have been surveyed.

The **Business Retention and Expansion (BR+E)** project is a community-based approach to economic development. The objectives are to demonstrate to local businesses that the community appreciates their contribution to the local economy, help them to solve problems, assist in finding programs to help them become more competitive and to build community capacity to sustain their growth & development.

Please make time to participate when you are contacted.

## FREE SEMINARS FROM COMMUNITY FUTURES HEARTLAND

**Community Futures Heartland** offers free video conferencing business seminars in the *Winkler Chamber* Board Room. To register call **1-877-472-7122**. Each seminar is described on their website: [www.cfheartland.ca](http://www.cfheartland.ca).

**July 6** – Things to Know Before Starting Your Small Business Website; **July 15** – Developing Proposals; **July 20** – Search Engine Optimization; **July 21** – Preparing a Winning Business Plan; **July 22** – CRA – Small Business Tax Information Workshop/ Selling & Negotiating to Win; **July 23** – Effective Employee Orientations; **Aug 4** – CBSA Customs Workshop; **Aug 12** – PST: An Introduction/ GST Information Workshop.

## CHAMBER OFFERS FIRST JOB

The **Manitoba Business Leadership Network** administers a program called **First Jobs** which provides funding for students with a physical disability to gain local work experience.

The *Morden Chamber of Commerce* is very pleased to provide a position in our Tourist Information Centre for **Rashed Latif**. Rashed is a senior 3 student at Morden Collegiate whose hearing disability has recently been technologically corrected. He will be starting his **First Job** next week and is looking forward to helping locals and visitors until after the Corn & Apple Festival. Good luck with your First Job, Rashed.

## TICKETS AVAILABLE FOR MOBC BARBEQUE BALL

The **Manitoba Open Barbeque Championship** organizers are offering tickets for their **2<sup>nd</sup> Annual MOBC Barbeque Ball** to be held **Saturday August 22<sup>nd</sup> at 6:00 p.m.** in the big tent next to Giant Tiger. Tickets are **\$30** each and include a fantastic barbeque supper and entertainment by the Piano Catz from Winnipeg the MOBC Award presentations and many door prizes including a Broil King Barbeque.

Organizer **Perry Hopkins** suggests that this would be a perfect corporate gift for employees or valued customers. Call him at **822-8090** before **July 31<sup>st</sup>** for tickets.

## MORE LOTTERY WINNERS

The *Morden Corn & Apple Festival 300 Club Lottery* June draw was held last week at the Morden Friendship Centre.

Congratulations to winners: **Emergency Crew #1, \$1,000; Emergency Roadside Service \$100** and **Duncan/Orchard/Roth \$100**.

## COMING EVENTS

- |       |   |
|-------|---|
| Jul 4 | St. Paul's United Church Car Wash – noon-4 - parking lot            |
| 9     | <b>Farmers' Market – 4 – 6:30</b>                                   |
| 11    | Morden International Triathlon – Colert Beach                       |
| 12    | Kids of Steel Triathlon – Colert Beach                              |
| 14    | <b>Chamber of Commerce Executive Mtg – MMI</b>                      |
| 16    | <b>Farmers' Market – 4 – 6:30</b>                                   |
| 17-19 | Mountain Man Rendezvous – Stanley Park                              |
| 20    | Town Council Meeting – Civic Centre                                 |
| 22-25 | Poor Theatre Co presents “ <i>Playing Doctor</i> ” – Kenmor Theatre |
| 23    | <b>Farmers' Market – 4 – 6:30</b>                                   |
| 24-26 | International Golf Tournament – Minnewasta GCC                      |
| 26    | Cripple Creek Music Festival – S of Morden                          |
| 30    | <b>Farmers' Market – 4 – 6:30</b>                                   |
| Aug 6 | <b>Corn &amp; Apple Committee Meeting – Friendship Ctr</b>          |
| 6     | <b>Farmers' Market – 4 – 6:30</b>                                   |

## OF MEMBERS & MORE

The **St. Paul's United Church Sunday School** will be hosting a fundraising **Full Service Car Wash** in the **Church parking lot** on **Saturday July 4<sup>th</sup>** from **noon to 4:00 p.m.** All are invited.

Have you checked out your new issue of the **Manitoba Chambers of Commerce** magazine **Manitoba Focus**? Morden's **Van Gertz Cottonwood** is featured in the article **Manitoba Magic: Celebrating our Province**.

On **July 1<sup>st</sup>** **Agassiz Credit Union** and the other recently merged credit unions changed their names to **Access Credit Union**.

The up-to-date list of **Morden Corn & Apple Festival** activities and events is now available on the Festival website [www.cornandapple.com](http://www.cornandapple.com).

Please remember that the Festival will take place on the **4<sup>th</sup> Weekend of August**, that's **August 21, 22 and 23**,