



# JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

[www.mordenchamber.com](http://www.mordenchamber.com)

Edition CCLVI

July 10, 2009

## LITERACY & ESSENTIAL SKILLS FOR LEARNING, WORK & LIFE

Essential Skills help workers perform tasks required by their jobs as effectively as possible and provide the foundation for learning and other skills.

Improving your employees' use of the skills that are essential to their jobs can increase your company's performance by improving customer satisfaction; increasing productivity; increasing workplace safety; enhancing employee engagement; reducing absenteeism; and increasing retention.

**Human Resources & Skills Development Canada (HRSDC)** provides a free, customizable and easy-to-use **Essential Skills Toolkit** that can help address skills challenges in the workplace. The toolkit has three sections: Assessment; Learning; and Training Supports.

The Toolkit is available **free of charge** through the **Publications & Research** section of HRSDC's Essential Skills website: [www.hrsdc.gc.ca/essentialskills](http://www.hrsdc.gc.ca/essentialskills). Tools can be shipped directly or downloaded from the website.

## BR+E SURVEYS CONTINUE

The *Morden Chamber of Commerce* continues to conduct the **Business Retention & Expansion Survey** and over 2/3 of the target businesses have been surveyed.

The **Business Retention and Expansion (BR+E)** project is a community-based approach to economic development. The objectives are to demonstrate to local businesses that the community appreciates their contribution to the local economy, help them to solve problems, assist in finding programs to help them become more competitive and to build community capacity to sustain their growth & development.

Please make time to participate when you are contacted.

## FREE SEMINARS FROM COMMUNITY FUTURES HEARTLAND

**Community Futures Heartland** offers free video conferencing business seminars in the *Winkler Chamber* Board Room. To register call **1-877-472-7122**. Each seminar is described on their website: [www.cfheartland.ca](http://www.cfheartland.ca).

**July 15** – Developing Proposals; **July 20** – Search Engine Optimization; **July 21** – Preparing a Winning Business Plan; **July 22** – CRA – Small Business Tax Information Workshop/ Selling & Negotiating to Win; **July 23** – Effective Employee Orientations; **Aug 4** – CBSA Customs Workshop; **Aug 12** – PST: An Introduction/ GST Information Workshop; **Aug 17** – Search Engine Marketing; **Aug 20** – How to Start a Business in Manitoba.

## CHAMBER OFFERS FIRST JOB

The **Manitoba Business Leadership Network** administers a program called **First Jobs** which provides funding for students with a physical disability to help them gain local work experience.

The *Morden Chamber of Commerce* is very pleased to provide a position in our Tourist Information Centre for **Rashed Lotif**. Rashed is a Senior 3 student at Morden Collegiate whose hearing disability has recently been technologically corrected. He started his **First Job** on Thursday and is looking forward to helping locals and visitors with all their travel needs. Good luck with your First Job Rashed.

## TICKETS AVAILABLE FOR MOBC BARBEQUE BALL

The **Manitoba Open Barbeque Championship** organizers are selling tickets for their **2<sup>nd</sup> Annual MOBC Barbeque Ball** to be held **Saturday August 22<sup>nd</sup> at 6:00 p.m.** in the tent next to Giant Tiger. Tickets are **\$30** each and include a fantastic barbeque supper and entertainment by the Piano Catz from Winnipeg the MOBC Award presentations and door prizes including a Broil King Barbeque.

Organizer **Perry Hopkins** suggests that this would be a perfect corporate gift for employees or valued customers. Call him at **822-8090** before **July 31<sup>st</sup>** for tickets.

## CORN & APPLE FESTIVAL LOTTERY TICKETS AVAILABLE

The *Morden Corn & Apple Festival* **300 Club Lottery** tickets for 2009/10 are now available from the members of St. John the Evangelist Catholic Church. Please generously support this important project that provides for the Festival's capital requirements.

## COMING EVENTS

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|----------|--|
| Jul 11   | Morden International Triathlon – Colert Beach      |
| 12       | Kids of Steel Triathlon – Colert Beach             |
| 12/19/26 | Free Public Skating – 7 – 8:30 p.m. – Comm. Centre |
| 14       | <b>Chamber of Commerce Executive Mtg – MMI</b>     |
| 16       | <b>Farmers' Market – 4 – 6:30</b>                  |
| 17-19    | Mountain Man Rendezvous – Stanley Park             |
| 20       | Blood Donor Clinic – Community Centre              |
| 20       | Town Council Meeting – Civic Centre                |
| 22-25    | Poor Theatre Co presents "Playing Doctor" – Kenmor |
| 23       | <b>Farmers' Market – 4 – 6:30</b>                  |
| 24-26    | International Golf Tournament – Minnewasta GCC     |
| 26       | Cripple Creek Music Festival – S of Morden         |
| 30       | <b>Farmers' Market – 4 – 6:30</b>                  |

## OF MEMBERS & MORE

The Morden Chamber welcomes our newest member **Lisa Dyck** **Massage Therapy** at **407 – 10<sup>th</sup> Street**. Call Lisa at **822-1227**.

The up-to-date list of **Morden Corn & Apple Festival** activities and events is now available on the Festival website [www.cornandapple.com](http://www.cornandapple.com).

The **Festival Event Brochure** is in its final stages of production and is ready for printing. We expect to have it available for distribution soon.

Remember that the Festival will take place on the **4<sup>th</sup> Weekend of August**, that's **August 21, 22 and 23, 2009**.

The **Morden Community Services Dept** is excited about their sizzling rates for **Summer Ice Rentals**. With every booking qualify to win 2 hours of ice plus a Zamboni photo. Call **822-5431** or [www.mordenmb.com](http://www.mordenmb.com). Also Skate Free every Sunday in July from 7 to 8:30 p.m.