



# JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

[www.mordenchamber.com](http://www.mordenchamber.com)

Edition CCLXXIV

December 4, 2009

## IT'S CHAMBER MEMBERSHIP TIME

It is the time of year when Your **Chamber of Commerce** asks for your continued support by renewing your membership and invites all non-members to join. Business and community development are of prime importance to the *Chamber* and it is the **ONE** organization that is established exclusively to deal effectively with them. As a unified **Voice of Business**, the *Chamber* acts as a lobby group, or advocate investigating and taking action to make things happen.

By investing in the *Chamber* today, you are sharing your energies, ideas and resources for future economic growth and development. Your support for the *Chamber* can best safeguard **YOUR** investment in Morden. Please make *Chamber* Membership a priority for you in 2010.

## MORDEN MOOLAH ENCOURAGES SHOP LOCAL

In the fall of 2002 your *Chamber of Commerce* introduced **Morden Moolah**, an initiative for businesses or individuals to use similar to gift certificates at **ANY** Morden business. Since that time **\$132,295.00** has been spent in Morden businesses.

We encourage everyone to consider **Morden Moolah** for gifts, employee rewards, prizes, etc. It is available for purchase at face value from the Chamber office.

## FREE SEMINARS FROM COMMUNITY FUTURES HEARTLAND

**Community Futures Heartland** offers free video conferencing business seminars in the *Winkler Chamber* Board Room. All seminars are open to everyone whether you are just starting a business or have been in business for many years. The information provided in these ½ day events are topical and will give you tips and tools to improve the way you handle many different situations. To register call **1-877-472-7122**. Each seminar is described on their website [www.cfheartland.ca](http://www.cfheartland.ca).

**Dec 7** – “Get Your Money for Nothing and Your Clicks for Free!” Online Marketing & Sales for Artist Entrepreneurs; **Dec 9** – Knowledge Building Cluster, Marketing Part 3 of 4/ Knowledge Building Cluster, Marketing Part 4 of 4/ How to Start a Business in Manitoba; **Dec 14** – Social Enterprise 101; **Dec 16** – Selling Your Product or Service to the Province of Manitoba/ Selling Your Product or Service to the Government of Canada; **Dec 17** – Business Opportunities and Ideas – Choosing the Right One!

## BR+E RESULTS ON WEBSITE

The *Morden Chamber of Commerce* has completed the survey portion of the **Business Retention & Expansion** Project and wishes to thank the 80 businesses that took the time to provide answers to our survey questions.

The results were presented to community stakeholders and are now posted on the Chamber website [www.mordenchamber.com](http://www.mordenchamber.com), password “**opportunity**”.

The Chamber is now making plans to take the appropriate action as indicated.

## MARKETING & PROMOTIONS DIRECTOR REQUIRED

The *Morden & District Chamber of Commerce* is searching for an individual with outstanding marketing and promotional skills to be responsible for creation and implementation of new and existing products and services. Applicants must be highly motivated, well organized, articulate & capable of working independently.

If you are looking for an exciting and challenging opportunity to exercise your skills, this high profile position will enable you to influence the future of our business community. If this opportunity appeals to you, your first challenge is to impress us with the marketing package that you put together to promote yourself. Remuneration is dependent upon your ability to impress us. Send your presentation to **Morden & District Chamber of Commerce, c/o Kent Winning, 10 Leslie Drive, Morden, MB, R6M 1P7**.

## COMING EVENTS

- Dec 1- 24 Pembina Valley Artists Show – Art Gallery  
6 Free United Way Skate with Santa – Community Centre  
15 **Chamber of Commerce Exec. Mtg – Timbers**  
18 Free Co-op Skate with Santa – Community Ctre  
21 Town Council Meeting – Civic Centre  
28-31 Free Town of Morden Public Skating – Comm. Centre  
31 Friends of Dance/Morden Elks New Years Eve Gala Dance – Comm Ctr  
Jan 7 Olympic Torch in Morden  
8 **Chamber of Commerce Executive Meeting**

## LOCAL WEBSITES INFORMATION CENTRAL

One of the observations from the **BR+E Survey** identified in **Recommendation #4** is a need for business information and links to Government Agencies and Departments.

The *Morden Chamber* website [www.mordenchamber.com](http://www.mordenchamber.com) provides a whole page of links pertinent to business information: click on “Communication”, then “Links”. You might want to bookmark the page for future easy access.

The *Town of Morden*, *Morden Times* and *PembinaValleyOnline.com* websites also provide valuable links.

## OF MEMBERS & MORE

It is now the season when the **Morden Christmas Cheer** is requesting donations for their charitable fund and various businesses have opened their doors to serve as drop-off points: **Morden Curves, 536A Stephen Street; Shear Bliss Salon & Day Spa, 180C – 5<sup>th</sup> Street; Morden Co-op, 946 Thornhill Street; Giant Tiger, 288 North Railway Street; and Photography by Basil Holewka, 333 Stephen St.**