



JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

www.mordenchamber.com

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IT'S CHAMBER MEMBERSHIP TIME

It is the time of year when Your **Chamber of Commerce** asks for your continued support by renewing your membership and invites all non-members to join. Business and community development are of prime importance to the *Chamber* and it is the **ONE** organization that is established exclusively to deal effectively with them. As a unified **Voice of Business**, the *Chamber* acts as a lobby group, or advocate investigating and taking action to make things happen.

By investing in the *Chamber* today, you are sharing your energies, ideas and resources for future economic growth and development. Your support for the *Chamber* can best safeguard **YOUR** investment in Morden. Please make *Chamber* Membership a priority for you in 2010.

GO CANADA GO

The Olympic Torch is coming through Morden between **2:45 - 3:30 p.m.** (approx) on **January 7th**. A designated route has been assigned and will be publicized on January 4th.

All businesses are asked to support this once in a lifetime opportunity by allowing their employees time to step outside for a few minutes to cheer the torch runners as they pass by.

Please contact **Jenn Sager Hlady** at **325-8335 / 822-4213** to confirm participation. The goal is to have cheerleaders along the entire route.

FREE SEMINARS FROM COMMUNITY FUTURES HEARTLAND

Community Futures Heartland offers free video conferencing business seminars in the *Winkler Chamber* Board Room. All seminars are open to everyone whether you are just starting a business or have been in business for many years. The information provided in these ½ day events are topical and will give you tips and tools to improve the way you handle many different situations. To register call **1-877-472-7122**. Each seminar is described on their website www.cfheartland.ca.

Dec 14 – Social Enterprise 101; **Dec 16** – Selling Your Product or Service to the Province of Manitoba/ Selling Your Product or Service to the Government of Canada; **Dec 17** – Business Opportunities and Ideas – Choosing the Right One!; **Dec 18** – Search Engine Part 1 – Optimization (SEO): On-Page Tactics / Search Engine Part 2 – Marketing (SEM): Off-Page Tactics.

FRAUD ALERT

The North Bay Chamber of Commerce has forwarded the following alert from the **RCMP/OPP Phonebusters Program**:

The Canadian Anti Fraud Centre is asking for assistance to fight online fraud. Please forward any suspicious emails where credit card #'s are being used to purchase products from your company; to **info@phonebusters.com**.

The CAFC reminds you when accepting credit cards by phone or email that if that card is being used fraudulently YOU are responsible for the loss.

MARKETING & PROMOTIONS DIRECTOR REQUIRED

The *Morden & District Chamber of Commerce* is searching for an individual with outstanding marketing and promotional skills to be responsible for creation and implementation of new and existing products and services. Applicants must be highly motivated, well organized, articulate & capable of working independently

If you are looking for an exciting and challenging opportunity to exercise your skills, this high profile position will enable you to influence the future of our business community. If this opportunity appeals to you, your first challenge is to impress us with the marketing package that you put together to promote yourself. Remuneration is dependent upon your ability to impress us. Send your presentation to **Morden & District Chamber of Commerce, c/o Kent Winning, 10 Leslie Drive, Morden, MB, R6M 1P7**.

COMING EVENTS

- Dec 1- 24 *Pembina Valley Artists Show – Art Gallery*
- 12 *Pembina Valley Pets Grand Opening*
- 15 **Chamber of Commerce Exec. Mtg – Timbers**
- 18 *Free Co-op Skate with Santa – Community Ctre*
- 21 *Town Council Meeting – Civic Centre*
- 28-31 *Free Town of Morden Public Skating – Comm. Centre*
- 31 *Friends of Dance/Morden Elks Gala New Years Eve Dance – Comm Ctr*
- Jan 7 *Olympic Torch in Morden*
- 8 **Chamber of Commerce Executive Meeting**

LOCAL WEBSITES

INFORMATION CENTRAL

One of the observations from the **BR+E Survey** identified in **Recommendation #4** is a need for business information and links to Government Agencies and Departments.

The *Morden Chamber* website www.mordenchamber.com provides a whole page of links pertinent to business information: click on "Communication", then "Links". You might want to bookmark the page for future easy access.

The *Town of Morden* (www.mordenmb.com), *Morden Times* (www.mordentimes.com) and *Pembinavalleyonline.com* websites also provide valuable links to many business-related websites.

OF MEMBERS & MORE

The Morden Chamber congratulates **Pembina Valley Pets** on their **Grand Opening**, tomorrow, **Saturday, December 12th at 1:00 at 630A Thornhill Street**. All are welcome to attend.

We also welcome **Elliot Banman**, the new Sales Manager replacing Roy Otto at **Maverick 105 and Z106.7 FM Radio, 467 Stephen Street**. Call **822-8000**.