



JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

www.mordenchamber.com

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BUSINESS CONTINUITY & RESUMPTION PLANNING

The Morden Chamber has invited **Chris Kalansky**, Emergency Coordinator for S.E.R.C. to discuss **Business Continuity Planning** during lunch on **Tuesday April 21st** at the **Morden Friendship Centre**. Tickets are **\$20.00** per person.

Have you ever given thought to what would happen to your business if a disaster struck our area? Many questions could arise including: *How would I run my business if it was inside an evacuation zone and I couldn't return to it? How would I contact my employees? How would my employees contact me if I can't reach my office phone? How would I communicate with my suppliers and customers? What can I do to get my business up and running as quickly as possible after an emergency? How can my business help the community during or after an emergency incident?*

It is in our best interests to prepare in advance for an emergency, to mitigate the damage, and to have plans in place to re-open as soon as possible. Find out what you can do and where you can get help. **Register today.** Call **822-5630**.

SAFE GRAD 2009 NEEDS HELP

On Wednesday June 24, 2009, approximately 130 students will be graduating from Morden Collegiate.

To celebrate this achievement, a Safe Grad party is being planned at the Morden Community Centre. Games and activities, along with music and refreshments will be provided for the grads in a safe environment.

During the evening, each graduate will be presented with a gift. The business community is being asked to participate with either a cash donation or a gift. All donations will be displayed at the Community Centre prior to the graduation ceremony and a thank you will be printed in the *Morden Times*. Call **Kim Groening 822-5082 or 822-3313** to donate.

FREE SEMINARS FROM HEARTLAND COMMUNITY FUTURES

Heartland Community Futures Development Corp offers free video conferencing business seminars in the Winkler Chamber Board Room. To register call **1-877-472-7122**. Each seminar is described on their website: www.cfheartland.ca:

Apr 17 – Dynamic Sales Presentation; **Apr 20** – Marketing 1 – Marketing Basics; Marketing 2 – Market Research (part of a 4-part session); **Apr 22** – Introduction to Balance Sheets; **Apr 23** – Preparing a Winning Business Plan; **Apr 28** – Critical Elements of Customer Service.

MORDEN CHOSEN MANITOBA HOMECOMING 2010

MANITOBA DAY FINALIST

MORDEN has been chosen as one of the five finalists competing to be the host community for the Manitoba Day celebration on May 12, 2010. The winner will be decided by votes cast by May 8, 2009 on the Homecoming website:

www.manitobahomecoming2010.com

Morden plans to promote all the communities in the Pembina Valley region if we are chosen to host, and we are asking for votes from our neighbours. So hurry and vote to make MORDEN the host with the most. Then tell all your friends & family near and far to cast their votes as well. The homecoming site is a Facebook member so make sure to promote it there too. "Thank you for your help."

ARE WE AN AGE FRIENDLY COMMUNITY?

Canadian and Manitoba businesses are in the midst of a workforce crisis. While their workers are growing older, firms are finding it increasingly difficult to recruit qualified employees particularly in rural communities.

WORKERS, FIRMS, COMMUNITY AND BUSINESS LEADERS ...

You are invited to participate in a roundtable (open discussion), to identify solutions and strategies for hiring and retaining older workers. Your experiences and opinions can ensure that future decisions and actions are the right ones.

The Winkler and Manitoba Chambers of Commerce are hosting a **Roundtable Luncheon** on **Thursday April 16, 2009, 12 to 1:30** at **Smitty's Restaurant**. Lunch is provided.

Register by calling the **Winkler Chamber Office 325-9758** by **April 14th**.

COMING EVENTS

- 14 Chamber of Commerce Exec Meeting – Motor Inn Meeting Room
- 16 Age Friendly Communities Roundtable – 12 – 1:30 Smitty's Restaurant, Winkler. Call 325-9758 to register. Lunch is served.
- 16 DAWN Workplace Prior Learning Assessment & Recognition Workshop – SC Library Winkler – call 325-7261 to register
- 19 Morden Festival of the Arts Highlights Concert – Alliance Church
- 19 MS Walk – register at www.mswalks.ca or call 1-800-268-7582
- 20 Town Council Meeting – Presentation of Financial Plan - Civic Centre
- 21 Chamber of Commerce Business Continuity & Resumption Planning Luncheon – Friendship Centre. Call 822-5630
- 26 Celebrate Spring Supper – St. Paul's United Church
- 28 Morden Area Foundation – Community Volunteer Awards – Comm. Centre
- May 1 Providence College "Engage Providence Business Students" – Call 433-7488 to register
- 1-3 Barnswallows Quilt Show – Community Centre

OF MEMBERS & MORE

We welcome **Brian Cummer Auto Sales** to the former Autoland site on **Thornhill Street** west.

Also a big welcome to **Holly Neufeld**, new owner of **McKenna's Salon & Spa** at **310 Stephen Street** (formerly Complements Hair & Day Spa). Telephone **822-1328**.

If you wish to receive this weekly **Chamber of Commerce** newsletter by email instead of fax, please call the Chamber office at **822-5630** or email chamber@mordenmb.com.