



# JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

[www.mordenchamber.com](http://www.mordenchamber.com)

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April 3, 2009

## BUSINESS CONTINUITY & RESUMPTION PLANNING

The Morden Chamber has invited **Chris Kalansky**, Emergency Coordinator for S.E.R.C. to discuss **Business Continuity Planning** during lunch on **Tuesday April 21<sup>st</sup>** at the **Morden Friendship Centre**. Tickets are **\$20.00** per person.

Have you ever given thought to what would happen to your business if a disaster struck our area? Many questions could arise including: *How would I run my business if it was inside an evacuation zone and I couldn't return to it? How would I contact my employees? How would my employees contact me if I can't reach my office phone? How would I communicate with my suppliers and customers? What can I do to get my business up and running as quickly as possible after an emergency? How can my business help the community during or after an emergency incident?*

**It is in our best interests to prepare in advance for an emergency, to mitigate the damage, and to have plans in place to re-open as soon as possible.** Find out what you can do and where you can get help. **Register today.** Call **822-5630**.

## CHAMBER MEMBERS ANNOUNCE WEBSITE UPGRADES

The **Canadian Fossil Discovery Centre** recently updated their new upgraded website **[www.discoverfossils.com](http://www.discoverfossils.com)**. It now enables more interactivity, videos, educational programs and games. The content of the site has been redrafted to include new features such as the entire fossil collection database as well as details of the proposed new museum design and plans.

The **Morden Times** has also revamped their website **[www.mordentimes.com](http://www.mordentimes.com)**. Especially exciting is the new community component **UR Morden**. The public is invited to register to post events on the community calendar, etc.

## FREE SEMINARS FROM HEARTLAND COMMUNITY FUTURES

**Heartland Community Futures Development Corp** offers free video conferencing business seminars in the Winkler Chamber Board Room. To register call **1-877-472-7122**. Each seminar is described on their website: **[www.cfheartland.ca](http://www.cfheartland.ca)**:

**Apr 6** – The Art of Delegating Effectively; **Apr 7** – Introduction to Income Statements; **Apr 8** – Time Management & Goal Setting; **Apr 9** – Finding your Competitive Advantage & Using It; **Apr 17** – Dynamic Sales Presentation; **Apr 20** – Marketing 1 – Marketing Basics; Marketing 2 – Market Research (part of a 4-part session).

## CORN & APPLE FESTIVAL LOTTERY WINNERS ANNOUNCED

The March Corn & Apple Festival Lottery draw was completed last week during the Morden Friendship Centre Bingo. We congratulate our lucky winners: **Ed Zacharias, \$1,000**; **Lloyd Baumgart** and **Wes Schroeder** share **\$100**; and the **Agassiz Credit Union Front Line Employees** also share **\$100**.

## WHY BE A CHAMBER MEMBER?

The **Morden & District Chamber of Commerce** is the “Voice of Business” in Morden; a non profit organization that is mandated by you, our Members, to serve the interests of the Membership; the Business Community; and ultimately the Community at Large. Your Executive Committee volunteers their time and skills to provide leadership in order to “Provide Value and Business Services Based on the Expressed Needs of our Business Sectors”.

Business and community development are of prime importance to the **Chamber** and it is the ONE organization that is established exclusively to deal effectively with them. As a unified voice, the **Chamber** acts as a lobby group, or advocate investigating and taking action to make things happen. We know that as a business leader, you do not always have the time to stay involved on local business matters. That is why we make sure that your thoughts, issues and concerns are heard at the Civic Centre, the Legislature and on Parliament Hill.

By investing in the **Chamber** today, you are sharing your energies, ideas and resources for future economic growth and development. Your support for the **Chamber** can best safeguard YOUR investment in Morden. Make **Chamber** Membership a priority for you in 2009.

## COMING EVENTS

- Apr 3-5 Female Bantam Challenge Hockey Tournament – Community Centre
- 4 Miracle of Life Fund-raising Banquet - Miami
- 7-9 Business Start Workshop – Days Inn, Winkler Register 1-877-472-7122
- 14 **Chamber of Commerce Exec Meeting – Motor Inn Meeting Room**
- 16 DAWN Workplace Prior Learning Assessment & Recognition Workshop – SC Library Winkler – call 325-7261 to register
- 19 Morden Festival of the Arts Highlights Concert – Alliance Church
- 19 MS Walk – register at [www.mswalks.ca](http://www.mswalks.ca) or call 1-800-268-7582
- 20 Town Council Meeting – Presentation of Financial Plan - Civic Centre
- 21 **Chamber of Commerce Business Continuity & Resumption Planning Luncheon – Friendship Centre. Call 822-5630**
- 26 Celebrate Spring Supper – St. Paul's United Church
- 28 Morden Area Foundation – Community Volunteer Awards – Comm. Centre
- May 1-3 Barnswallows Quilt Show – Community Centre

## OF MEMBERS & MORE

We welcome our newest Chamber Member **Dave Hildebrand Construction**. Call **Dave** at **822-3948** for “Homes Built by Knowing”.

The **Morden Safe Grad** committee is currently canvassing for gifts for each of their 130 graduates. Call **Kim Groening** at **822-5082** or **822-3313** to contribute.

This *Just the Fax* Newsletter is distributed each Friday to Chamber Members and interested organizations. If you currently receive it by FAX and would prefer it EMAILED instead, please call the Chamber at **822-5630**.